

Case History

Flooring Solution

Customer: Publix Supermarkets, Inc.
Approx. 130 Stores
Average Store is 45,200 SF

Floor System: Cryl-A-Chip SL

PROBLEM

Publix is on a fast-track building schedule, 25-50 stores per year in addition to updating existing stores, therefore installation time needs to be minimal.

- Original floors were terrazzo and vinyl tile
- Floors were stained and dirty
- Rust stains from cases
- Tiles were worn out

Replacing terrazzo with Cryl-A-Chip SL will cut approximately 3 weeks off construction schedules allowing stores to open earlier. Stores typically take 4 - 5 days to install the entire sales floor.

SOLUTION

- Achieves full cure in one hour
- Clean look
- Does not yellow
- Custom colors
- Does not show traffic pattern
- Does not stain
- Safe, meeting all USDA/FDA requirements
- NSF registered (National Sanitation Foundation)
- Easy to maintain, no need to wax, strip or polish

Cryl-A-Chip SL eliminates much of floor maintenance costs, saving about \$1.00/SF/year on each store therefore saving \$40,000 per year. (see comparison of maintenance and life cycle savings on back).

For a free consultation on your specific needs, please contact Rockwell Rookey, Product Manager, Ext. 3031 and mention FMI 2006!

PERFORMANCE FLOORING SOLUTIONS

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FLOORING LIFE CYCLE COSTS COMPARISON

Based on 20,000 SF
Inflation Rate of 3%

	CRYL-A-CHIP SL	EPOXY TERRAZZO	VCT
Cumulative Cost Over 10 Years			
Initial Cost	\$136,000	\$237,000	\$32,400
Maintenance	149,030	286,600	318,695
Repair	1,000	1,000	1,720
Replacement	0	0	55,600
Total	\$286,030	\$524,600	\$408,415
Cumulative Cost Over 25 Years			
Initial Cost	\$136,000	\$237,000	\$32,400
Maintenance	473,970	911,480	1,013,570
Repair	5,000	5,000	8,000
Replacement	0	0	215,600
Total	\$614,970	\$1,153,480	1,269,570
Avg Annual Cost Per Square Foot			
10 Year Basis	\$1.43	\$2.62	\$2.04
25 Year Basis	\$1.23	\$2.31	\$2.54
Cost Per Square Foot			
Material	\$2.95	\$6.10	\$0.73
Freight	0.05	0.10	0.03
Installation	3.55	5.40	0.76
Floor Preparation	0.25	0.25	0.10
Total	\$6.80	\$11.85	\$1.62
Annual Maintenance Per Square Foot			
Total	\$0.50	\$1.40	\$1.40
Estimated Functional Life			
Total Years	30+	30+	8

Publix Supermarkets is among the many satisfied customers whose choice to use Dur-A-Flex's acrylic based seamless flooring system (Methyl Methacrylate) resulted in cost savings as well as higher quality.

Contact us for more information on Cryl-A-Chip SL or our complete line of superior flooring products. You'll experience exceptional customer service, professionalism & expertise.

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